



ULTRA-WIDE VISION FOR THE EUROVISION SONG CONTEST

Bring the Rotterdam Song Contest experience to a larger audience

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TNO innovation
for life

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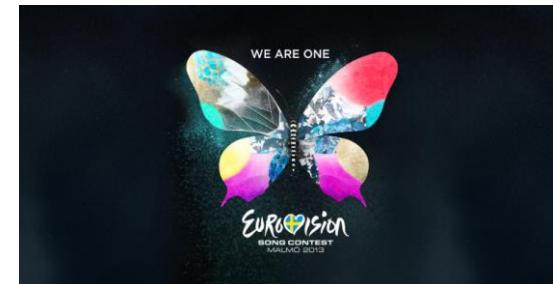


**BRING THE ULTIMATE
SHARED EXPERIENCE TO
MUCH MORE PEOPLE**

**REPLICATE THE STAGE
LIVE AND LIFE-SIZE TO
OTHER VENUES WITH
ULTRA-WIDE VISION**

**UWV TECHNOLOGY IS
PROVEN AS SHOWN BY
TNO AND ETRI DURING
NL-PERU**

EUROVISION IS ALL ABOUT A SHARED EXPERIENCE



BRING THE ULTIMATE SHARED EXPERIENCE TO MUCH MORE PEOPLE



AS IF ALL CITIES HAD WON THE BID



Richard de Mos 
@RicharddeMos

Volgen 

Den Haag steunt Rotterdam met Bidbook [#Songfestival](#). Geen passende locatie; daarom als regio het Songfestival binnenhalen en Den Haag daarvan laten profiteren met volle hotelkamers en leuke side-events. [@rotterdamahoy](#) [@zuid_holland](#)



Songfestival niet in Den Haag

Den Haag haakt definitief af in de strijd om de organisatie van het Eurovisie Songfestival. De gemeente heeft tot haar spijt momenteel geen accommodatie di...
telegraaf.nl



SCALING UP LIVE FAN ENGAGEMENT...




Ultra-Wide Vision for 2019 Eurovision Song Contest

...WITH ADDITIONAL REVENUE STREAMS



LIVE AND LIFE-SIZE REPLICATION OF STAGE THROUGH ULTRA-WIDE VISION 12K X 2K



A man with short brown hair and a light blue button-down shirt is speaking directly to the camera. He is positioned in the foreground, with a large, empty stadium behind him. The stadium seats are red, and the field is visible in the distance. The lighting is bright, suggesting an outdoor or well-lit indoor environment.

Experts from TNO and ETRI from South Korea have produced a global first.

TNO

A nighttime photograph of a city street. In the foreground, a modern building with a curved, illuminated walkway is visible. The walkway has a glass railing and is lit with warm lights. In the background, there are other buildings, some with lit windows, and a street with light trails from cars. The overall scene is a mix of urban architecture and modern design.

› **THANK YOU FOR YOUR
ATTENTION**

Take a look:
[TNO.NL/TNO-INSIGHTS](https://www.tno.nl/tno-insights)

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BACKUP

